FROM OUR EXECUTIVE DIRECTOR

HELLO!

This past year, I had the great privilege of experiencing how children thrive thanks to the opportunities our wonderful community of supporters and partners makes possible.

Among our many accomplishments, I am so proud of our team for a successful first year leading one of the City’s Community Schools. We provided nearly 900 children at P.S. 205 in the Belmont neighborhood in the Bronx with exceptional arts programming — in school, during after-school, and at family events. Your support makes this possible.

Our children also gained life skills they will take with them as they grow.

Our children also gained life skills they will take with them as they grow. The important lessons of perseverance are so clearly present when you watch third graders mastering a dance routine. So too is the emerging confidence of young English Language Learners proudly singing for their families. I know that together we are arming our children for success in school, work, and life.

As Young Audiences New York enters its 67th year of service, I look forward to creating a future of opportunities together, for children. They need us all, and we need what they will go on to do for all of us!

Eileen Doyle
Executive Director, Young Audiences New York

OUR MISSION AND HISTORY

Our mission has always been to provide arts education for the students of New York.

Young Audiences New York was founded in 1952 to give young people living in poverty access to performances — specifically chamber music concerts in their own neighborhoods. Since the 1970s, we have expanded to focus on the artistry of children, giving them opportunities to create alongside professional artists. Nearly 70 years since we began, we remain committed to our cause: using the arts to level the playing field for New York City’s children in under-resourced schools and communities.

We are proud to be a member of Young Audiences Arts for Learning, the nation’s largest arts-in-education network. This partnership ensures our work is informed by evidence-based research and best practice.

Our mission has always been to provide arts education for the students of New York.

Young Audiences New York was founded in 1952 to give young people living in poverty access to performances — specifically chamber music concerts in their own neighborhoods. Since the 1970s, we have expanded to focus on the artistry of children, giving them opportunities to create alongside professional artists. Nearly 70 years since we began, we remain committed to our cause: using the arts to level the playing field for New York City’s children in under-resourced schools and communities.

We are proud to be a member of Young Audiences Arts for Learning, the nation’s largest arts-in-education network. This partnership ensures our work is informed by evidence-based research and best practice.
ART CREATES OPPORTUNITY.

Participation in the arts is proven to educate the whole child, leading to improved academic achievement and development of key social and emotional skills that put individuals on paths to success in work and life. Opportunity gaps persist for children from communities without access to the arts. Because of this, we commit to providing arts experiences of the highest possible quality.

A key part of our high-quality arts experiences is our Teaching Artists, like recording artist Carole Sylvan, who led our musical program at P.S. 205. She received her Teaching Artist Certificate this year through our program at Teachers College, Columbia University, and then later in the spring she and a cast of 60 kids held a tribute to the Music of Motown.

The principal of P.S. 205 said she was thrilled to have her students participate in the musical as it got them “out of their comfort zone, but also building self-confidence as creative thinkers and performers, better able to communicate their needs.”

What are Social and Emotional Skills?

Social and emotional skills are the abilities needed to manage emotions, achieve positive goals, feel empathy for others, maintain good relationships, and make responsible decisions, among other competencies necessary for a productive, happy life.
Since the 1990s, we have been a part of the Bronx’s Belmont neighborhood. This area includes Fordham University, the Bronx Zoo, and Arthur Avenue’s famous Italian Market, but the average family lives well below the poverty line and faces challenges like high rent burdens and rising opioid addiction.

Young Audiences New York has supported the children, families, and community as it always has—with art and understanding.

CHILDREN
We initiated after-school programming at P.S. 205 in Belmont, in the 2017-18 school year, as a leader of one of the Mayor’s Community Schools. We are proud to be one of the few Arts organizations selected by the NYC Department of Education for this ambitious vision.

Young Audiences New York also seeks to be a leader of school communities. In December 2017, there was a devastating apartment fire that took the lives of 12 people, including one little girl from our after-school program. When the families of our after-school children came to see the first semester’s culminating event with dances, drumming, portraits, sculptures, and more, they were able to feel a sense of relief and optimism—greatly needed on the heels of this tragedy.

FAMILY
Family engagement is essential to socially and emotionally healthy children; so, from January through May of 2018, we hosted a series of arts workshops for families at the Sojourner Truth House, a local transitional housing shelter, as well as New Settlement Apartments. In these evening and weekend classes, parents, grandparents, and children worked together on different projects, in disciplines like storytelling, dance, or photography.

COMMUNITY
We believe children’s art can forge connections among neighbors and make an impact on a whole community. In June, we partnered with St. Barnabas Hospital on their Health Fair, so our children and Teaching Artists could share their art with the larger Belmont community.

The glee club sang for families, friends, and neighbors—who wouldn’t have otherwise made the trek out to the fair that Saturday. Two of our bilingual Teaching Artists created pop-up books and animal masks with dozens of children from around the neighborhood.

Later that summer, we helped sponsor a backpack drive that was organized by Council Member Ritchie Torres’s office in response to a violent murder of local teen Lesandro “Junior” Guzman-Feliz. Teaching Artists Patima Logan and David Alston and their dance company VashtiDance performed for the families that arrived to receive backpacks full of art supplies to ready them for the new school year. It was another great moment of healing for the community that we were honored to facilitate.

In recognition of all the work we had done in the Belmont neighborhood, not just for this past year, but all 20 years, we were honored with a special proclamation from Council Member Ritchie Torres in September.

January through May of this year, we supported a series of arts workshops for families at the Sojourner Truth House, a local transitional housing shelter, as well as at the New Settlement Apartments.


ARTS RESIDENCIES

Residencies are the foundation of our programming. We provide Residencies in many art forms, including music, dance, theater, visual and digital art.

During the 2017-18 school year, our Teaching Artists led more than 300 residencies in 47 schools across New York City, teaching thousands of children everything from Musical Theater to Japanese Calligraphy to African drumming and dance.

This spring, master sculptor Jo-Ann Brody taught a residency on clay techniques to teens at Urban Assembly for Applied Math and Science.

Learning something new, like how to throw clay on a wheel and craft a bowl, can seem a little daunting but when young people follow the steps of artmaking — Plan, Create, Produce, Present, and Reflect — alongside an artist who uses those steps in his/her own practice, they strengthen important social and emotional skills such as perseverance.

Why call it a Residency?

When an artist is “in-residence” it refers to them being attached to a school or organization for a fixed amount of time. Using an art-appropriate word like “residency” instead of “class” is one of the many ways our children learn to think like artists.
5 STEPS OF ARTMAKING

Young Audiences New York employs a framework to guide every one of our Residencies: Plan, Create, Produce, Present, and Reflect. We know, based on Dr. Shirley Brice Heath’s research, that when these steps are led by a professional artist, social and emotional skill development for children is maximized.

Here we can see how children utilize the process in a Clay Residency:

**PLAN**
Children give input into the creative process, thinking critically about the steps along the way.

Children are shown examples of clay objects from around the world and are asked about who uses these items and why. Then they begin sketching the design of their own on paper.

**CREATE**
Children engage in hands on activities to build their art skills and promote curiosity, exploration and making choices as they develop their ideas.

The children work over a series of sessions alongside a Teaching Artist to learn how to use clay. They are free to make mistakes and begin again until getting an object that looks the way they want.

**PRODUCE**
Children combine their plans and ideas to make their work of art.

Once children have decided on the final look of their project, the Teaching Artist instructs the children on how they will finish their work in the oven to achieve a finished product. The class learns about the process of firing and glazing and why those steps are important in the practice of clay.

**PRESENT**
Children perform or showcase their works of art in front of an audience of their peers, teachers and community.

Presenting happens any time a child shows his/her work to the Teaching Artist or to classmates. However, finished products can be displayed at the end of the residency for a special gallery show. All the children get to see the other clay masks, mugs, or bowls, and pick them up and handle them.

**REFLECT**
Children process the experience both as individuals and as members of the group.

Children identify highlights, lessons learned, and ideas for the future. (This practice is common and ongoing.)

Children have practiced reflecting throughout the residency. Assessing how the choices they make affect their creations helps them think about what they might do differently or expect the next time. This is the process all artists go through to better themselves, and so our children learn it as well!
New York City is the media capital of the country, and a growing tech hub. Careers in these sectors offer young people a true path out of poverty, but many are without access to the skills and networks needed, and so miss these opportunities. In addition, the tech and media companies in NYC are looking for a pipeline for talent from under-represented communities. Our Digital Arts Residency, LinkNYC, bridges this gap through an 8-month after-school program at five high schools across the city.

Teens from one of our program sites, Manhattan Academy for Arts and Language (MAAL), a high school that integrates arts with academics for English Language Learners, learned photography and storytelling skills while developing promotional videos for a local animal shelter. A team from Facebook’s Creative Shop guided their work into a professional-standard advertising campaign that would run on the social media channel. Along the way, students received help from marketing experts at NBCUniversal.

In addition to technical guidance, our corporate volunteers shared their “insider” take on creative tech and media careers and their own stories of going to college and finding success.

MAAL’s series of video advertisements, along with projects from the other four LinkNYC schools, were shown at a culminating event hosted by Facebook at the company’s New York headquarters in May.

We work every day with people in the industry but to work with a group of young people with no experience and see how engaged and creative they are. It’s inspiring. — Tatiana, Facebook Mentor

All the teens were excited to present the projects they had worked on with their Teaching Artists and mentors from LinkNYC’s corporate partners for 2017-18, Facebook and AMC Networks.

One young woman said that participating in LinkNYC was “a total confidence booster.”
School and Community Partners

Young Audiences New York’s service area is New York City. We emphasize service to schools and community partners where there are high percentages of children and teens growing up in poverty with a scarcity of resources.

We are proud to have been able to create alongside all of these school and community partners from our 2017-18 program year.

Academy for Social Action
Academy of Public Relations
Boys & Girls Harbor
Brooklyn Public Library
Capitol Center for the Arts
Central Park East High School
Cypress Hills Community School
Educational Alliance
El Puerto de Williamsburg
Good Shepherd Services
Greater Ridgewood Youth Council
Harlem YMCA
Henry Street Settlement
JHS 218, James P. SInnot
KIPS Bay Boys & Girls Club
Leap
Lower Manhattan Arts Academy
Manhattan Academy for Arts and Language
New Settlement Apartments

New York Public Library
North Brooklyn Development Corporation
North Brooklyn YMCA
NYC Department of Youth and Community Development
P.S. 15, Patrick P. Daly
P.S. 96
P.S. 10, The Monitor
P.S. 163, Alfred E. Smith
P.S. 176
P.S. 182, Samantha Smith
P.S. 187, Hudson Cliffs
P.S. 194, Countee Cullen
P.S. 205, Fiorello Laguardia
P.S. 209, Clearview Gardens
P.S. 22X
P.S. 231X
P.S. 233B
P.S. 261, Philip Livingston
P.S. 399, Stanley Eugene Clark
P.S. 77XJK
Queens Community House
School Settlement Association
Squirrel Hill Truth House
Sports and Arts in Schools Foundation
St. Barnabas Hospital
Success Academy Bed-Stuy Middle School
Success Academy Harlem West Teachers College at Columbia University
The Brotherhood / Sister Sol
Office of Council Member Ritchie Torres
The Salvation Army Brownsville Community Center
Urban Assembly School for Applied Math and Science
Urban Assembly School for Collaborative Healthcare
Wadleigh Secondary School for the Performing and Visual Arts

Our Teaching Artists

Our diverse team of Teaching Artists are professional New York City musicians, dancers, actors, visual and digital artists, and writers. They share a passion for guiding children to create.

Amir Bey*
Karaon Briscoe Minefee*
Jo-Ann Brody*
Pat Cannon
Dominic Colon
Esperanza Cortes
Miguel Cossio*
Trevor Davis
Vanessa Davis Cohen
Helena De Barros*
Donna Maria De Crefft*
Robin Dunn
Michael Durkin
Robert Durkson
Maureen Fleming
Mtume Gant
Preston Gramah
Kelvin Grullon
Melissa House
Cheryl Howard
Alastair King
Kostas Kiritis*
Elyse Knoblock
Irene Koloseus*
Fatima Logan*
Billy Lyons
Jameel Mckanstry
Chris Neuner
Carlo Nicolau*
Neil Ochoa*
Chris Odd
Rich Orlow
Valentina Ortiz*
Elizabeth (Liz) Parker
Anne Pasquale*
Greg Paul
Eric Phinney
Brad Raimondo
Alda Reuter
Jorge Alexis Reyes*
Ricky Santiago*
Fabian Saucedo*
Alexander Shaprio

*S*Indicates Teaching Artist has received Teachers College, Columbia University Teaching Artist Professional Development certification

Young Audiences New York • YANY.org

Young Audiences New York • YANY.org

13
has equipped our Teaching Artists with the best possible pedagogical and practical skills.

The year-long program is provided to our Teaching Artists through generous scholarships from Board Chair Kim Greenberg and Board Member Douglas Morse, along with Teachers College supporters Leslie Nelson and Andrew Morse.

This year’s Seminar on Cultural Responsiveness, which highlighted ways to be more attuned to cultural differences, was cited by many participants as particularly relevant. Claudia Cali of Teachers College said, “they appreciated learning how to reach children they couldn’t otherwise interpret, like learning a new language.”

This certificate had previously only been available to Young Audiences New York Teaching Artists, but this year was expanded to include Teaching Artists from around the country, including Indiana’s Arts for Learning and Young Audiences New Jersey/Eastern Pennsylvania. Through online courses, other Teaching Artists from our national colleagues benefit from our Teaching Artists professional development program.

Teaching ARTISTS GO TO TEACHERS COLLEGE

Teaching the wide diversity of children in New York’s public schools requires our Teaching Artists to continually expand their skills. Since 2016, our unique professional development program through Teachers College, Columbia University
The Art for All Children Benefit is an annual opportunity for titans of the media and business industries to support more opportunities for children to learn and grow through the creation of art. We thank our corporate supporters who understand that children who know how to Plan, Create, Produce, Present, and Reflect can apply those skills anywhere – and succeed!

Guests of the 2018 gala at Cipriani Wall Street, emceed by NBC News’s Megyn Kelly, enjoyed a performance from Children’s Arts Honoree and Soul music legend, Sam Moore, who was accompanied by jazz pianist and 2017 Honoree, Matthew Whitaker.

Our Children’s Arts Award Honoree, Catherine Sullivan, President for U.S. Investment at Omnicom Media Group was proud to be a part of Young Audiences New York’s work. “Knowing how important creative opportunities to learn and grow were to me and my children, makes me passionate about leveling the playing field for all children.”

Rick Song, our benefit chair, closed out our pledge drive from the stage – and helped secure an additional $55,000 in donations – a record for this event.

In total we raised more than $700,000 for our children’s art programming across New York City.

As our Executive Director Eileen Doyle said, “We all need the new possibilities and solutions a rich diversity of children will one day create for our communities, businesses, and city.”

Special thanks to our Benefit Committee members Pamela Awad, Thomas Bartholomew, Michael Bucchella, Andrew Budkofsky, Scott Collins, Kim Greenberg, Gary Reisman, Robert Riesenberg, Rick Song (Chair), Neil Vendetti, and Linda Yaccarino.

2018 ART FOR ALL CHILDREN BENEFIT

NBCUniversal has produced exceptional videos highlighting our work at our annual benefit. Our 2018 video “I Teach, I Create”, which showcased three of our talented Teaching Artists, as well as other videos from previous years, can be found on our YouTube channel.
FROM OUR BOARD CHAIR

DEAR FRIENDS,

Young Audiences New York is dedicated to fostering opportunities for the children of New York City to experience and create art. In our multi-disciplinary programs children develop lasting relationships with their creative voices.

Along with my fellow board members and our other committed donors, Young Audiences New York has provided tens of thousands of children with these vital artistic experiences.

This investment in children benefits us all. Exposing children to art expands their horizons and sparks in them the ability to see things not only as they are, but as they could be. These young minds become our future, transforming their communities with innovative ideas and solutions.

Thank you for your support and commitment to the children of New York. You are critical to our success.

Best regards,

Kim Greenberg

$50,000 AND UP
Kim & Jeff Greenberg
The Hearst Foundation
The Star Foundation

$25,000 TO $49,999
AMC Networks
Aquiline Holdings LLC
Facebook
Howard Ashman Trust for Theater Arts
The James and Judith K. Oron Foundation
NEO/Consumer
Omnicom Media Group
The Pierre and Tana Matisse Foundation
Select Equity Group
Twitter
The William & Grace Foundation
XL Ceilis

$10,000 TO $24,999
Action International
CBS Television Network
ComEd
Conde Nast

$5,000 TO $9,999
A+E Networks
Discovery Communications
Michael Dorf
ESPN - Disney Media Networks
Fox Networks Group
Google
Hulu
Hulu

$2,500 TO $4,999
BET
City National Bank
Scott Collins
Connelly, McLaughlin & Weisz
Crawford & Waring Foundation
Ali Elkin
Cara Erway
Stephen Gray
Laura Handman
Wall Horstman

$1,000 TO $2,499
A+E Networks
Professionals
Shelby Link
Bill Pearson
Barbara & Louis Petruzzelli
Joan Rial
Gary Reisman
The Rita and Herbert Z. Gold Education Fund

$500 TO $999
Amazon Smile
Martin Anderson
Willard Ardie
Carly Ardua
Craig Atkinson
Priti & Daniel Bial Kohn
Jonathan Baker
Terri Bartlett
Lauren Bennett
Victoria Bennett
Wendi Brown
Nick Brown
Michael Brannam
Christopher Cameron
Maria Carnes
Sal Cardano

$250 TO $4,999
Christopher Brown
The CW Networks
Gannett Corporate Partners
Kevin Grundahl
The Juilliard School Foundation
Kathleen McPherson

0 TO $99
Amazon Smile
Martin Anderson
Willard Ardie
Carly Ardua
Craig Atkinson
Priti & Daniel Bial Kohn
Jonathan Baker
Terri Bartlett
Lauren Bennett
Victoria Bennett
Wendi Brown
Nick Brown
Michael Brannam
Christopher Cameron
Maria Carnes
Sal Cardano

OUR DONORS

*FOR DONATIONS MADE IN FISCAL YEAR 2018
OUR DONORS CONTINUED

STAFF

Eileen Doyle
Executive Director

Michael Gneiser
Deputy Director of Programs

Kathy Haddad
Deputy Director of Digital

Melissa Huynh
Deputy Director of Communications

Carolyn Ruel
Director of Corporate Services

Sondra Theiss
Director of Development

COORDINATING DIRECTORS

Melissa Abreu
Community School Coordinator

Cassandra Brown
Residency Manager

Karina Lynch-Graham
Director, Family and Community Based Programs

Michael Pace
Director of Finance and Operations

BOARD OF DIRECTORS

Board Chair
Kim Greenberg

Board President
Robert Rosenberg

Chairman
George G. Schleier

Secretary
Stephen D. Gray

Emeritus
Willard N. Archie

Emeritus
Lorrie Kaylor Ringster

Emeritus
Joan Yankaskas

Emeritus
Robert A. Kanak

Emeritus
Robert A. Kanak

Emeritus
Jeffrey L. Mallon

Emeritus
Charles P. Dwyer

Emeritus
James L. Kalb

Emeritus
Cynthia L. Jordan

Emeritus
Helen Benson

Emeritus
Frederick A. Jacob

Emeritus
Jo LoCicero

Emeritus
J. McLain Stewart

Emeritus
Elizabeth Weinhold

Emeritus
Byron L. Goodspeed

Emeritus
Byron L. Goodspeed

Emeritus
Kathleen McAchran

Emeritus
Douglas A. Morse

Emeritus
Kathleen McAchran

Emeritus
Douglas A. Morse

Emeritus
Lynne S. Randall

Emeritus
Gary Reisman

Emeritus
Kiono Thomas

Emeritus
Beverly Weinstein

Emeritus
Joanne R. Wenig

Emeritus
Rob Wilson

Emeritus
Michael Woloz

Emeritus
Linda Yaccarino

ASSOCIATE BOARD

Stefan Reiff
Co-Chair

Lizzy Livingston
Co-Chair

Amanda Rosenberg
Co-Chair

Kail Afton

Carly Afton

Amanda Arpad

Olivia Arpad

Chris Cameron

Max Druce

Anika Fussell

Jacqueline Hale

Sarah Kuscher

Lauren Vanlandingham

Laurie Miller

Sarah Miller

Jonathan Rosenman

Rob Volkoff

Graphic Design: Paula Cyhan

30 Young Audiences New York • YANY.org